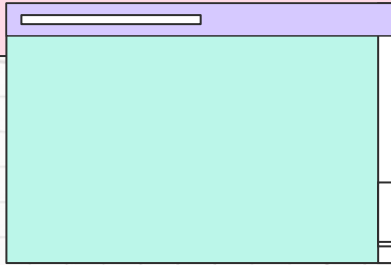


Public Relations Writing

Assignment 10 Part 1



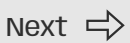
11 Career Paths

For Public Relations Majors

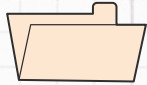
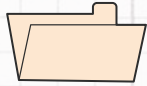
1. **Public Relations Manager**
2. **Event Plannee**
3. **Creative Director**
4. **Corporate Communications Specialist**
5. **Campaign Manager**
6. **Media Relations Coordinator**
7. **Human Resource Manager**
8. **Social Media Specialist**
9. **Marketing Coordinator**
10. **Communications Specialist**
11. **Recruiter**

Story Post

This post is engaging to audiences because of the easy to read format and the subtle graphics that make the audience drawn to the post. The large title grabs their attention. This post would be used for Instagram stories.



Instagram/ Facebook Post

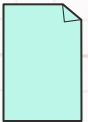
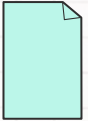


10 REASONS WHY YOU SHOULD MAJOR IN

Public Relations

- 1 Having a Public Relations degree can lead to a wide variety of career opportunities after graduation.
- 2 It allows you to network with all kinds of people you wouldn't normally meet.
- 3 It is a more fast paced and energetic field, perfect if you don't want a typical 9 to 5.
- 4 Not only gets you involved professionally but on a personal level too!
- 5 Perfect if you love to write, PR has a lot of writing involved in the career.
- 6 In Public Relations, as it sounds, you tend to build a lot of relationships with others in your field.
- 7 This field gives you many tasks to work on at once, so if you like to stay busy and are organized, PR is for you!
- 8 Like to keep up with the news? Great because PR requires you to stay up to date on news and trends of the public.
- 9 Tap into your creative side, whether that's on social media or in writing.
- 10 Last but not least, it builds your communication skills with others to help you in all aspects of life.

Here is a four slide cohesive instagram post giving 10 reasons why someone should choose PR as their major. Instagram and Facebook are popular platforms used by college students, thus will reach the most audience. According to Statista, 73% of college students are using Facebook and 62% are using Instagram which gives this post good exposure on either platform



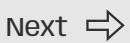
Start



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